Digital Ship Hong Kong 2005

September 27-28, 2005, The Excelsior Hotel, Hong Kong

In September 2005 we will be running our third Digital Ship Hong Kong event, reviewing developments in information technology which can help shipmanagers and owners operate more effectively, and providing a forum for shipmanagers to meet technology providers and discuss how well the latest products meet their needs.

Our Digital Ship Hong Kong 2004 was well supported by 37 shipmanagers and owners, including Anglo Eastern Shipmanagement, Eurasia, Wallem, Univan, Fleet Management, Chellaram Shipping, World Wide Shipping, Teekay, OOCL, NYK and Fenwick Shipping. There were 180 delegates and speakers in total, 90 from shipping companies and 90 from technology suppliers.

The event is organised in association with AMMITEC, the association of shipping company IT managers; a Hong Kong branch of AMMITEC was established following Digital Ship Hong Kong in 2004, led by G A Shankar, IT manager of Univan.

In association with AMMITEC, the Association of Maritime Managers of Information Technology and Communications

A.M.M.I.TE.C.

OUTLINE AGENDA

Day one

morning - satcoms - including new broadband services from Inmarsat, Connexion by Boeing, Broadband Maritime - also Iridium

- Opening address: Arthur Bowring, managing director, Hong Kong Shipowners Association
- Keynote speech - Patrick E Slesinger, chief information officer, Wallem Shipmanagement - *how Wallem uses satellite communications for best advantage*
- Panel discussion - how long will it take for all ships to have broadband - how can satcoms add the most value? With G A Shankar, IT manager, Univan

afternoon - shipboard IT applications - applications for satcoms. Supporting shipboard computers from shore. Onboard upload of photographs and information. Systems for vendor management onboard.

- Chaired by Linda Ho McAfee, managing director, ShipServ Asia
- Keynote speaker: Geoff Arnold, manager fleet management systems, World Wide Shipping
- Panel discussion - what is the easiest way to support shipboard computers from shore? With G A Shankar, IT manager, Univan

Day two

morning - shipping company IT infrastructure and integration with suppliers - shipping company data infrastructure - planned maintenance systems and purchasing systems. Vendor based systems vs build your own. SQL server usage.

- Keynote speaker Capt Pradeep Chawla, director quality assurance and training, Anglo Eastern Shipmanagement
- Captain Arvind Karandikar, general manager - fleet personnel, Fleet Management

Quality data leads to quality ship operations. Using data / KPIs to improve their ship operations

- Captain Mark Haslett, general manager, procurement, Wallem Shipmanagement - *what Wallem is doing to integrate with suppliers - and benefits*
- Panel discussion: what is the best way to gather quality data?
- Panel discussion: What are the biggest challenges with shipping company data systems, and how can these be overcome?

afternoon - computer based training and simulators

See the full, most updated program online at www.thedigitalship.com/conferences

Main and Dinner sponsor

Mousepad sponsor

Exhibitors include:

Digital Ship Athens, October 18-19, 2005, In association with AMMITEC

In October 2005, we will be running our third annual Digital Ship Athens conference, in association with AMMITEC, the Athens-based shipping company IT managers association.

Attend this event to get up to speed with the latest developments in the fast moving world of shipping company IT - learn about how technology can be used so it can do the most in shipping companies to improve efficiency and safety. Topics likely to be included:

- Developments in satellite communications
- Comparing ship-shore e-mail systems
- Marine software usability
- Business continuity and disaster recovery planning - availability, maintainability and reliability of information systems.
- Electronic chart systems - electronic navigation
- IT systems implementation

In 2004, Digital Ship Athens attracted around 130 shipping company IT, technical and purchasing managers, meeting to learn about the available options for broadband ship shore communications, how to gain best return from software investments and how to keep shipboard computers free of viruses, among other topics.

Athens is often considered the world centre of merchant shipping, with a maritime sector which is thriving and full of newbuildings whilst other traditional maritime sectors speak of decline and transfer of operations to third party managers.

The information technology community is a very interesting one; because the same companies own and operate the ships, the same people are able to make decisions how to use software and IT onboard and how to make big capital expenditures, for example on high-end software products and satellite terminals.

In October 2005 the Connexion by Boeing service will be launched, the Inmarsat I4 satellites will be launched, and the maritime software market will have moved many steps ahead - there is no better way to find out how to use information technology to best advantage than attend this event.

AMMITEC, founded in 2001, is a thriving organisation where IT managers of shipping companies meet to compare their experiences with different products and discuss best practise.

If you want to get up to speed with how Greek shipping companies are using information technology and communications for best effect, mark October 11-12 in your diaries now. This will be an exciting event.

ADMISSION

- Normal attendance fee Eur 425/GBP 395
- Attendance free of charge for shipping company employees - subject to prior registration

TO REGISTER

- fax to +44 (0)20 7510 2344
- register online with a credit card www.thedigitalship.com
- contact our London office: Diana Engelbrecht tel: +44 (0)20 7510 4939, email: engelbrecht@thedigitalship.com

TO EXHIBIT

- For exhibition enquiries - to secure the best stand positions - contact Peter Patterson, Digital Ship exhibition stand manager, Tel: +44 (0)20 8687 4160 Mob +44 (0)7980 642 123, email: patterson@thedigitalship.com

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