



ShipServ
Tomorrow's ship
supply management
solutions delivered
today by the most
knowledgeable and
experienced team

Shipboard IT Applications Session *Introduction*

**Third Annual Digital Ship Conference
Hong Kong, September 2005**

ShipServ TradeNet
The largest and
fastest growing
multiple buyer and
supplier trading
network

An inflection point

Continuous evolution is important

- α Better applications
- α Better implementations/change management
- α Faster connections
- α Lower cost
- α Measurable results

But we must not miss the major paradigm shift that is occurring around us

A transformation occurring in information technology

Main-frame

Client Server

**Networked
Computing**

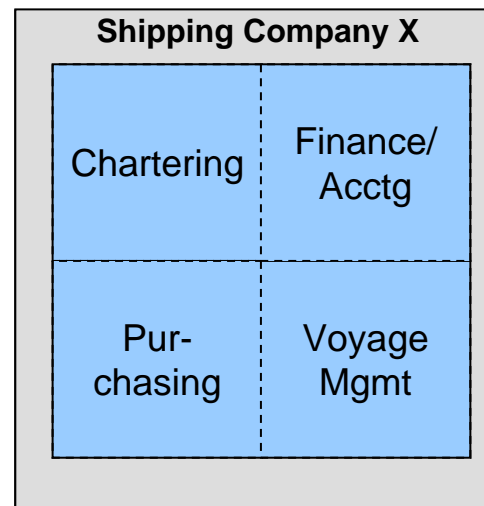
Internet Computing is Networked Computing

- ⌘ Low-cost, ubiquitous, high band-width connectivity
 - Broadband is extending Internet-connectivity to vessels
- ⌘ Enabling completely new, dramatically more powerful ways of doing business
- ⌘ We still cannot imagine the impact

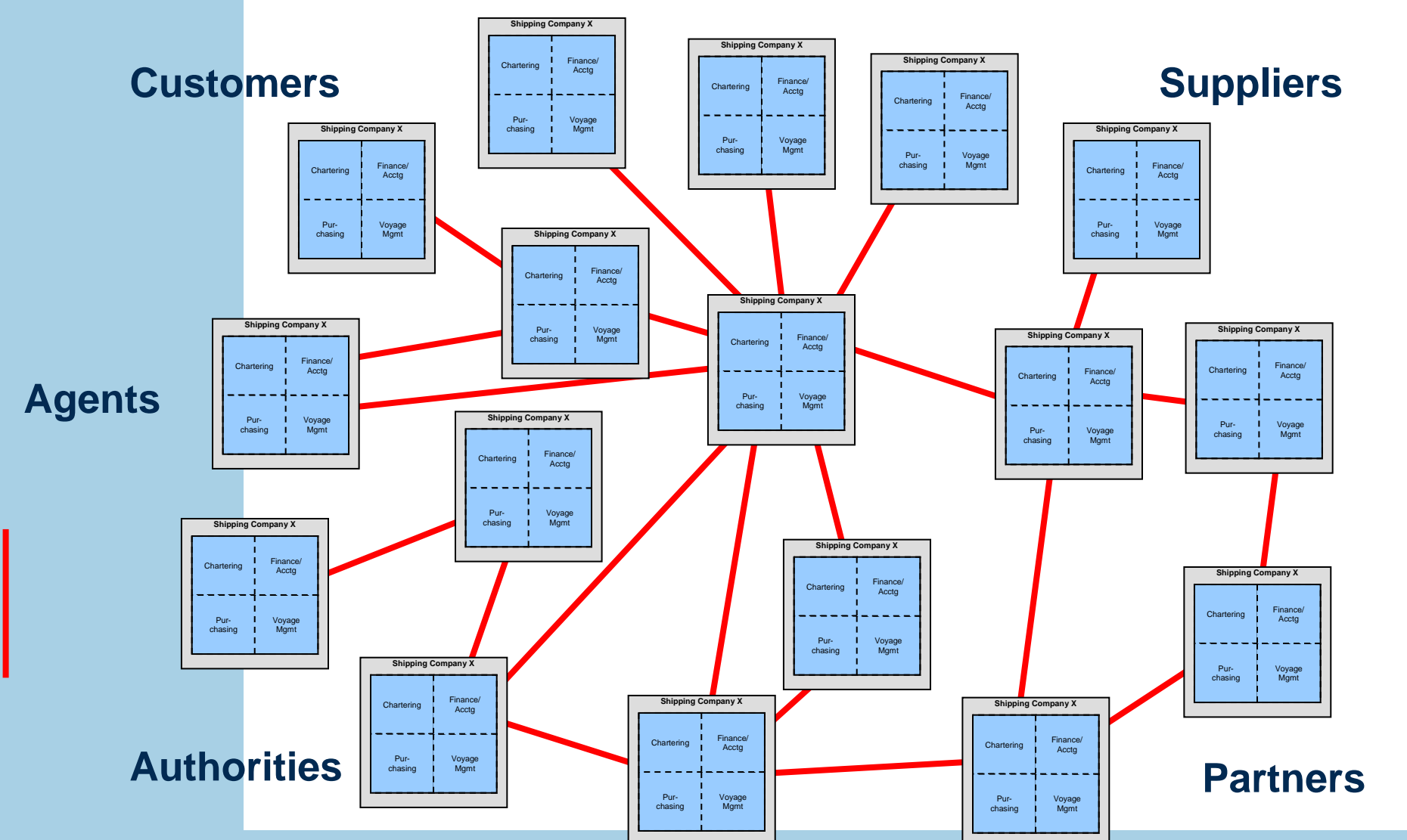
Breaking Down the Last Walls Separating Information

- ⌘ Ship to Shore
- ⌘ Company to Company

Automating information flows within companies



Breaking down the walls of information



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Software: from Intelligent Design to Intelligent Reaction

- ⌘ On-Demand software, connectivity, development
- ⌘ Build, launch, learn, iterate

How will it impact your business?



SHIPSERV

One Step Ahead

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Our speakers

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NYK Ship Management***

Geoff Arnold

***Managing Director
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World Wide Shipping)***

**Dr. Panagiotis
Nomikos**

***Business Development Manager
Danaos
President, AMMITEC***