



# Steps to Quality Shipping

Peter M Swift



# Steps to Responsible Shipping

Peter M Swift



# Steps to More Responsible Shipping

Peter M Swift



# Steps to the Type of Shipping World that we all want

Peter M Swift



## Vision for the tanker industry:

*“ A responsible, sustainable and  
respected industry able to  
influence its own destiny.”*



**A responsible industry  
- safe, environmentally sound, reliable  
and cost-effective**



**Commitment to Continuous Improvement by all  
stakeholders in the maritime businesses**



## Responsible means.....

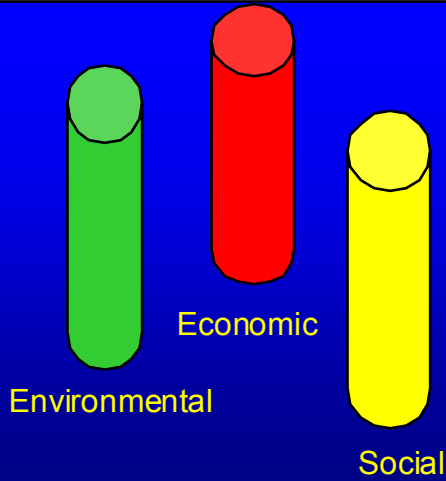
Demonstrating best practice performance  
&  
Commitment to Continuous Improvement



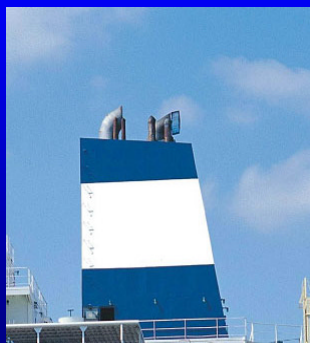
## A sustainable industry



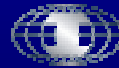
**A sustainable industry  
- achieving the correct balance**



**Sustainable means :  
Answering the environmental challenges  
AND balancing the  
people-planet-profit equation**

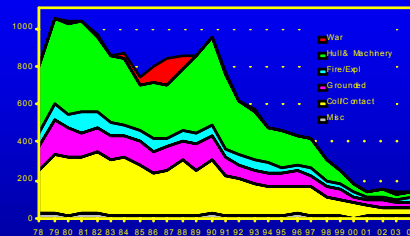
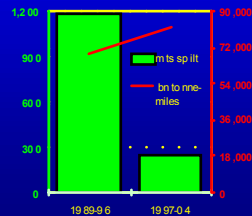
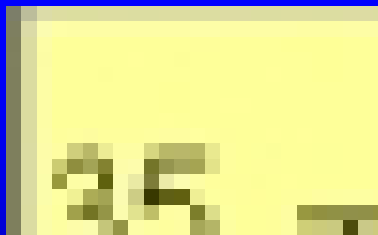


## A respected industry



INTERTANKO

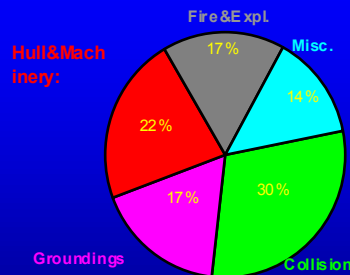
## Respect has to be earned -performance has to be demonstrated



INTERTANKO

## Dialogue is important

- Heighten awareness,  
-Not just in politicians,  
but with the wider  
public (from an early  
age)
- Provide information  
and access to  
information
- Respond properly  
when things go wrong



## Vision for the tanker industry:

***“ A responsible, sustainable and respected industry able to influence its own destiny.”***

- **Demonstrate responsibility**
- **Dialogue with public, politicians and press**
- **Deliver solutions for sustainable development**
- **Deserve and then demand “respect”**

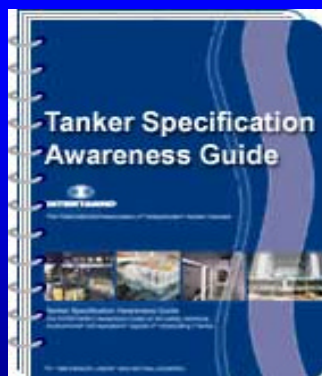


## How is the vision achieved ?

**Carrots or Sticks  
Regulation or Self-regulation  
Or both ?**



## Industry guidelines – part of self-regulation



## Engagement with Other Stakeholders

- At IMO – on numerous working groups
- With national and regional governments worldwide
- With industry partners – IACS, IG of P&I Clubs, ISMA, shipbuilders, charterers, pilots, salvors and responders, and many others



## Engagement with Other Stakeholders

- With REGULATORS to develop EFFECTIVE REGULATIONS

*Regulations, which provide practical and workable solutions to the problem or issue, which have been properly debated and considered, and which are implemented uniformly in a timely manner on a global basis.*



## **TMSA — example of self regulation**

**- welcomed but with a few reservations and a few regrets**

- Has potential to reduce number of ship inspections
- Well intended even if overly prescriptive
- Lacked consultations with leading operators
- Does not properly recognise cultural and fleet size differences, and differences in mixed fleet operations
- Mixes KPIs and Best Practices at each Stage



**Thank you**

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