

# Digital Ship

## THE MARITIME CIO FORUM @KORMARINE

### 22 OCTOBER 2015

### BEXCO, BUSAN



The Maritime CIO Forum series of one-day events have been developed to address the issues and trends that technology leaders face in an increasingly changing and continuously developing business environment. CIOs in the maritime sector are expected to deliver strategies capable of both driving revenue and reducing costs for their organisations. Now that their role is taking on a more strategic focus, CIOs need to strengthen their leadership skills while remaining at the forefront of technological breakthroughs and contributing to the business – all the while making smart decisions about maritime technology and satellite communications selection, investment and implementation.

This one day conference at Kormarine 2015 will address the strategic and practical challenges which all companies are facing at present, such as:

- How to drive business value in the form of growth as well as increased efficiency and productivity?
- How to build a business case to demonstrate the value of IT
- How to foster innovation?

#### Who should attend:

- Chief Information Officers (CIOs)
- Chief Technology Officers (CTOs)
- Chief Operating Officers (COOs)
- Senior business and technical executives in:
  - Technology
  - Communications
  - Information Management
  - Operations
  - Finance Functions
- Suppliers providing:
  - Ship Shore Communications
  - Software | Data Services
  - Shipboard Electronics | Safety | Navigation Systems
  - Control Systems | Power
  - Security Technology

CONFERENCE IS CONDUCTED WITH SIMULTANEOUS TRANSLATION  
IN ENGLISH AND KOREAN



For latest updates and agenda please visit  
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FREE for shipping company and shipyard employees  
(must own/operate/build ships)

Early bird delegate charge until 4 September EUR395

Non-shipping company standard delegate charge only EUR495

15% discount when 2 or more employees of the same  
company book and pay at the same time

#### Delegates from past events includes;

Changmyung Shipping, CIDO Shipping, Dae Ah Shipping, Daewoo Shipbuilding & Marine Engineering, Dat Maritime, DigitalOcean, DONG-A Tanker, Dongjin Shipping, DSEC, EUKOR Car Carriers, ForceTec, Haeyoung Maritime Services, Hanjin Heavy Industries & Construction, Hanjin Ship Management, Hanjin Shipping, Heung-A Shipping, Hyundai Heavy Industries, Hyundai Merchant Marine, Hyundai Mipo Dockyard, Hyundai Ocean service, KLCSM CO.,LTD, KSS Line LTD., KyungYil Shipping Corp., Marco Polo Marine Ltd, New Shipping Kaisha, Pan Korea Logistics Corporation, Samjin Shipbuilding Industries, Samsun Logix Corporation, Samsung Heavy Industries, Seaspan Corporation, Seong Woo Marine Service, Sinokor Merchant Marine, SK Ship Management, SK Shipping, SPP Shipbuilding, STX Marine Service, STX Offshore & Shipbuilding, Taiyoung Shipping, Wilhelmsen Ship Management

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## KORMARINE 2015

International Marine, Shipbuilding & Offshore Exhibition

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